
[Journal of Research in Interactive Marketing](#) [1]

Online_ISSN:

2040-7122

Disciplina:

Marketing

OASubject:

- [Economics & Business](#) [2]

Publisher:

- [Emerald](#) [3]

Source URL: <https://biblio.unipi.it/ru/journal-research-interactive-marketing>

Links

[1] <https://biblio.unipi.it/ru/journal-research-interactive-marketing> [2] <https://biblio.unipi.it/ru/open-access-e-open-science-0/elenco-delle-pubblicazioni-oa/400> [3] <https://biblio.unipi.it/ru/oapublisher/emerald>