Journal of Marketing Analytics [1]

Online_ISSN:

2050-3326

Disciplina:

Business and Management

OASubject:

- Economics & Business [2]

OA Type:

- Hybrid OA [3]

Publisher:

- Springer Nature [4]

SISTEMA BIBLIOTECARIO di ATENEO
15 Via Curtatone e Montanara - 56126 Pisa ITALY
VAT 00286820501 - Fiscal code 80003670504
PEC

Credits
Site map

Source URL:https://biblio.adm.unipi.it/en/journal-marketing-analytics

Links
[1] https://biblio.adm.unipi.it/en/journal-marketing-analytics [2] https://biblio.adm.unipi.it/en/open-access-e-open-science-0/elenco-delle-pubblicazioni-oa/400 [3] https://biblio.adm.unipi.it/en/oa-tipologia/hybrid-oa [4] https://biblio.adm.unipi.it/en/oapublisher/springer-nature

FOLLOW US: